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Date:	Mon, 7/27/2015 11:32:50 AM
Subject:	RE: Yaron's meetings on the West Coast -Short Update

Hi Mayer,

Yaron's successful meeting with Google was to set expectations and ensure the continuation of the project. We believe that a successful release of version 3.5 and a successful project with Citi (the installation begun last week), will increase the chance for Google's project to happen and to be successful.
We will all make our best effort to make this deal happen.

Thanks,

Moshe Sheffer
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From: Mayer Gniwisch [mailto:mayergniwisch@gmail.com]
Sent: Sunday, July 26, 2015 1:44 PM
To: Moshe Sheffer <moshesh@fstbm.com>
Cc: Ari Zeevi Farkash <ari@fstbm.com>; dg@iscar.co.il; Ehud Barak <ehbarak1@gmail.com>; lemel1@gmail.com; Zvi Neta <zvin@ael-group.co.il>; Dani Dan <dani.dan.dan.xxx@gmail.com>; Gal Rosen <galr@ael-group.co.il>; Danield@arnon.co.il
Subject: Re: Yaron's meetings on the West Coast -Short Update

Gentlemen does this mean that the google deal may not happen ? What is the current status, as www speak is the deal alive or dead?

Regards

Mayer

Sent from my iPhone

On Jul 26, 2015, at 10:47 AM, Moshe Sheffer <moshesh@fstbm.com> wrote:

> Hi all,
>
> I am writing to update you that Yaron Zussman, our CEO in the US, has spent a week in meetings on the West Coast during the second week of July.
> He spent over six hours with the Google team, during which he walked them through the new features of the upcoming enterprise version. He received a positive feedback. It was mutually decided to

re-engage when we finish the development of the new version, which will address most of Google's requests.
The current release date for this version is the end of 2015.

Yaron also had good meetings with Twitter, Yahoo, Oracle, and Genentech. We will launch pilots there in the near future.

The management team greatly appreciates Yaron's successful meetings on the West Coast.

Thanks,

Moshe Sheffer
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